



## NEWS RELEASE

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### **BDT AG Licenses RDX Technology From ProStor Systems**

*BDT to Develop New Multi-Terabyte Automation Solutions*

**BOULDER, CO – April 6, 2010** – [ProStor Systems](#), the leader in enterprise-class removable disk storage systems for business backup, archiving and retention management, today announced that [BDT AG](#) has become the latest licensee of ProStor's RDX Core<sup>®</sup> technology. BDT joins ProStor's existing licensees in bringing innovative RDX based products to the market.

BDT is a major supplier of tape automation systems to OEMs who resell them under their own brands since 1988. Under the license, BDT will develop and market multi-terabyte data protection systems based on the industry standard RDX<sup>®</sup> removable disk cartridge technology. Using RDX Core, BDT will extend its product portfolio with the introduction of its first RDX-based product.

RDX Core is ProStor's technology licensing program which enables system manufacturers to develop solutions which tightly integrate RDX technology. With RDX Core, licensees can develop stand-alone solutions or integrate RDX technology into existing systems for applications like storage tiering, data export/transport and offline archiving.

According to IDC's recently released Market Analysis report entitled "Worldwide Removable Hard Disk Drive 2008-2012 Forecast and Analysis", removable disk storage solutions, including RDX-based storage systems, are gaining significant momentum, with estimated revenues for data backup growing 1,400 percent from 2008 to 2012.

"RDX's adoption by major computer systems manufacturers such as Dell, HP and IBM provides ample evidence that this removable disk technology has established itself as an industry standard for server data protection," said Henry Baltazar, Senior Analyst, Storage & Systems for The 451 Group. "The market is now demanding higher capacity and more scalable data protection solutions which expand RDX from single server protection to backing up customers' entire networks."

"The rapid growth of RDX worldwide and its adoption by many of the world's premiere computer systems companies has created a new market opportunity for BDT to

leverage its expertise in removable media automation,” added Dan Jan, President of BDT. “We look forward to developing a new line of multi-terabyte data protection systems based on the RDX Core technology for our growing customer base.”

“BDT represents an important step in the progression of establishing RDX as the de-facto standard in removable disk media technology, with subsystems that can scale to be as large as primary storage,” concludes Steve Georgis, Founder and Vice President of Business Development of ProStor Systems. “The continuing widespread adoption from the manufacturing and enduser communities validates RDX’s inherent benefits of speed, instant access and the reliability of disk, with the ruggedness, removability and offsite storage capabilities of tape for data protection, retention and restores applications.”

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### **About ProStor Systems**

[ProStor Systems](#) provides industry-leading solutions for the cost-effective, long-term storage of digital information. ProStor’s RDX<sup>®</sup> removable disk technology is sold by leading server manufacturers Dell, HP, IBM, and others who combined have shipped over 100 petabytes to 200,000 customers worldwide. ProStor InfiniVault<sup>®</sup> is the most cost-effective storage system for the long-term retention of data and images. ProStor InfiniVault integrates information management software, online disk, and RDX removable disk to simplify retention management while automating disaster protection and regulatory compliance. This intelligent storage system is replacing optical, tape, and disk in healthcare, document imaging, financial services, digital video archive, service provider, and government markets.

For more information about ProStor Systems, visit [www.prostorsystems.com](http://www.prostorsystems.com) or contact the company at [info@prostorsystems.com](mailto:info@prostorsystems.com) or 303-565-3100. Visit [www.rdxstorage.com](http://www.rdxstorage.com) to learn more about RDX removable disk technology.

### **About BDT**

For over 43 years BDT has been an innovator in the technology of moving media. BDT designs, develops, and manufactures industry-leading automation products for multiple markets at its worldwide locations. As the leading storage automation OEM provider to major computer systems companies, BDT has been instrumental in promoting and is on the forefront of embracing new technologies that advance storage functionality. Contact BDT at [www.bdt.de](http://www.bdt.de) or call 949-263-6363.